



Founded in 1970, Quality Printing Company provides digital prepress, print production, bindery, direct mail and fulfillment services for companies ranging in size from Fortune 500 to sole proprietorships.

updated: 3/30/2009 8:27:32 AM

[UPDATED] Anderson Company Moves to Wind Energy

InsideIndianaBusiness.com Report

 [Quality Printing Chief Executive Officer Steve Harney says the company is starting to see an increase in green customers.](#)

An Anderson company says its manufacturing plant is now 100-percent wind-powered. Quality Printing Company is partnering with Community Energy to purchase wind-generated renewable energy certificates to directly match its daily operations. The latest announcement is part of the company's "Earthtone Printing" initiatives which also include using papers with soy-based inks and energy-efficient prepress and production systems.

Source: Inside INdiana Business

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Anderson, Ind. -- Quality Printing Company, one of the Midwest's premier commercial sheet-fed printers, announced today that its manufacturing plant is now 100-percent wind-powered, making it one of only two printers in the entire Indianapolis metro area able to make that claim.

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Quality Printing has partnered with Community Energy, which develops wind farms, supplies power directly to end users and offers green energy solutions to major businesses and governments as well as to more than 110,000 residential and small-business customers.

Using Community Energy's network of alternative energy suppliers and electricity distribution utilities, Quality Printing now purchases wind-generated renewable energy certificates that verify that all of the electricity it uses in its daily operations is directly matched to a wind energy purchase.

"Taking steps like this will allow Quality Printing Company to help preserve our environment in a tangible way," said Steve Harney, CEO. "This move toward more responsible and sustainable practices also reflects Quality Printing Company's serious and ongoing commitment to embracing environmentally friendly production

practices, equipment, facilities and products."

Founded in 1970, Quality Printing Company provides digital prepress, print production, bindery, direct mail and fulfillment services for companies ranging in size from Fortune 500 to sole proprietorships. Quality Printing offers certified, environmentally sustainable prepress and printing services from its 35,000 sq. ft. facility in Anderson, 25 minutes Northeast of Indianapolis. For more information about Quality Printing, visit their Web site at www.Quality-Printing.com.

In an effort to underscore his commitment to the environment and all its resource, Steve Harney, president and CEO for Quality Printing, has branded its sustainable initiatives under the name "Earthtone Printing."

"Moving toward more responsible and sustainable practices reflects

Quality Printing's serious and ongoing commitment to embracing the use of truly green production practices, equipment, facilities and products whenever possible," says CEO Steve Harney.

Quality Printing is spending significant dollars and man hours to market sustainable products to its clients while educating them on the benefits of practicing sustainability. These efforts include:

- Partnering with Community Energy to purchase wind-generated renewable energy certificates which directly match all of the electricity QPC uses in its daily operations to a wind energy purchase
- Printing on FSC-certified papers with soy-based inks
- Purchasing paper made using Elemental Chlorine-Free (ECF), a pollution-preventing bleaching agent that eliminates persistent bioaccumulative toxic substances in mill waste-water
- Using some of the most energy-efficient, pollution-reducing prepress and production systems in the industry

About Earthtone

Earthtone Printing is the sustainable practice initiative for Quality Printing Company, one of Indiana's first Forest Stewardship Council (FSC)-certified commercial sheet-fed printers. As of Jan. 1, 2009, Quality Printing Company's manufacturing plant became 100-percent wind-powered, making it one of only two printers in the entire Indianapolis metro area able to make that claim. For more information, visit www.earthtoneprinting.com.

Source: Quality Printing Co.

