



APIX - 40 Awards for 2007!

Quality Printing Company
www.quality-printing.com

Quality Printing Company of Anderson Receives 40 Regional and State-Wide APIX Awards for 2007

ANDERSON, IN • June 7, 2007: For Immediate Release — Quality Printing Company, one of Central Indiana's premier commercial sheet-fed printers, was the recipient of an amazing 40 awards for printing excellence from The Printing Industry of Indiana/Illinois Association (PII). The awards were presented May 22, 2007 at PII's Fifth Annual Achievement In Print Excellence (APIX) Gala in Chicago.

At the APIX Gala, Quality Printing received 2 Best of Category Awards for its Carmel City Center Poster and Motion Wear Basics 07 projects. The Best of Category Award winners beat out submissions from all of Illinois and Indiana. The company also won 5 Best of Division Awards, besting submissions from printers in Central Indiana. The Best of Division winning projects were DiModolo Brand Info Pocket Folder, Carmel City Center Poster, Quality Cabinets, Raleigh Limited, and Clarian Community Benefits.

Attending the event for Quality Printing were President Steve Harney, Patty Harney, and Account Specialist Beth Champe. This year's stack of honors eclipses Quality Printing's 2006 total of 26 APIX awards, and demonstrates the company's lack of willingness to rest on its laurels. "This is a competitive business, and every year there are new technologies and new materials that we can't afford to ignore," said Steve Harney after the event. "Our team of professionals certainly enjoys the recognition for a job well done, but none of them are satisfied. They're always looking for ways to do it better, more efficiently, with a higher level of customer satisfaction."

Founded in 1971, Quality Printing Company provides digital prepress, print production, bindery, direct mail and fulfillment services for companies ranging in size from Fortune 500 to sole proprietorships. The company operates from a 35,000 sq. ft. facility in Anderson, 25 minutes Northeast of Indianapolis. For more information, contact Steve Harney at steveharney@quality-printing.com or call (800) 771-1142.

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